



## Corporate Sponsorships 2023

### **Sponsor a Concert** — 2-3 months of publicity (one event)

*Choose any item or combine multiple items to build a custom package*

- \$50 - Company listed as a sponsor on the WBO website (Events page)
- \$75 - Advertisement in the printed program (3" wide x 5" tall)
- \$100 - Company receives two dedicated posts on the WBO social media pages (one on Facebook, one on Instagram) thanking them for their sponsorship
- \$250 - Set up a booth and interact with audience members at the concert
- \$450 - Concert package (all of the above)

### **Sponsor a Season** — 6-9 months of publicity (choose three events)

*Choose any item or combine multiple items to build a custom package*

- \$150 - Company logo listed on the WBO website (Homepage and Events page)
- \$225 - Advertisement in three printed programs (3" wide x 5" tall)
- \$300 - Company receives a dedicated post on the WBO social media page for each event, thanking them for their sponsorship (price is for 3 posts on Facebook + 3 on Instagram)
- \$750 - Set up a booth and interact with audience members at three events
- \$1,350 - Half-Season package (all of the above for any **three** events)
- \$2,500 - Full-Season package (all of the above for all **six** events)

### **Promo Jingle or Instrumental Track**

*Receive a soundfile of a unique 30-second musical composition written by Executive Director Chappell Kingsland to match your branding, for use in your company's promotional materials:*

- \$150 - Instrumental, rendered by a computer
- \$250 - Instrumental, performed on piano and guitar
- \$400 - Vocal, performed by one singer and three instruments (*we'll write the lyrics too!*)
- \$600 - Instrumental, performed by the WBO (15-person chamber orchestra)

### **Flash Mob**

- \$1,500 - We will work with you to select a song and organize a surprise 5-minute performance at your business, suitable for viral marketing!

### **Ultimate Package**

- \$4,000 - All of the above (Sponsor six events, Promo Jingle or Instrumental, Flash Mob)
- \$8,000 - All of the above plus naming rights to one event (such as the *Starbucks Youth Showcase*)

All donations to the Wild Beautiful Orchestra are tax-deductible. The WBO is a project of the **Colorado Nonprofit Development Center**, a 501(c)3 organization which serves as Fiscal Sponsor to over 70 nonprofits in Colorado.

For more information, please contact Chappell Kingsland, Executive Director:  
720-380-8303 — [chappell@wildbeautifulorchestra.org](mailto:chappell@wildbeautifulorchestra.org)

## WBO Concerts and Audiences in 2023

Visit [wildbeautifulorchestra.org](http://wildbeautifulorchestra.org) to see images and videos

Sunday, Jan. 22 at 3:00pm — St. Philip Lutheran Church, Littleton  
**Youth Showcase** — 16 youth soloists + 15-person orchestra  
Audience of 200-250, mainly families, lots of young music students

Saturday, March 11 at 7:30pm — Central Presbyterian Church, Denver  
**Into the Spotlight: Composers of Color**  
*Contemporary art music for voice with orchestra and for instrumental quintets*  
4 vocalists + 18-person orchestra  
Audience of 200-250, mainly ages 40-75, plus some college students

Sunday, April 23 at 3:00pm — St. Philip Lutheran Church, Littleton  
**Columbine Music Teachers Association Student Showcase**  
22 soloists + 15-person orchestra  
Audience of 200-250, mainly families, lots of young music students

Friday, June 23 at 7:00pm — St. Philip Lutheran Church, Littleton  
**A Journey of the Heart** — 24-voice choir + 30-person orchestra  
*Beautiful contemporary choral music by local composer Keith Ferguson*  
Audience of 200-250, mainly ages 40-75, plus some college students

October, Dates TBD

**Halloween Show** — 5 vocalists + 15-person orchestra  
Performances at city-sponsored Halloween Festivals  
(2019-22: Lowry Town Center, Belmar, The Hangar at Stanley Marketplace)  
All-ages crowds of 500-1,500 per festival  
Performances at ticketed venues  
(2022: Enigma Bazaar in Highlands)  
Audience of 85-250 per event, mainly ages 30-60, plus some college students

December, Dates TBD

**Holiday Jazz** — 2 vocalists + 4-person jazz combo  
Performances at city-sponsored Holiday Events  
(2022: Longmont Lights)  
All-ages crowds of 500-1,500 per festival